



# EUMEPLAT

European Media Platforms:  
assessing positive and negative  
externalities for European culture

Newsletter #13 // January 2024

Dear Friends,

First of all, allow us to wish you Happy New Year!

We are still elaborating all the events, publications, deliverables, results performed and achieved during the last months of the 2023 while creating the bridge for this new year in which our project will come to an end.

We are currently organising the EUMEPLAT final event, which will take place on February 26 & 27, 2024. Check the news here-below and save the date in your agenda.

And not so long time passed since the last two conferences we hold in Rome on the topic of Migration and Lisbon on the topic of Gender, respectively on November 17, 2023 and November 20-21, 2023 and whose results will be part of the discussion in Brussels.

In the last months of 2023, many publications have also been produced by the EUMEPLAT researchers. In this Newsletter, we will provide you with an exhaustive list of the last scientific articles and deliverables available.

Do not hesitate to contact us to know more!

Thank you for following us,

EUMEPLAT team

## PUBLICATIONS

### **On the externalities of news platformization: An assessment of scientific literature**

Authored by Andrea Miconi, the aim of the article is to assess the debate about news platformizations, by means of a wide-scale bibliographical review. Scientific literature has been organized along two axes: the marked or unmarked definition of news platformization; and the strong or weak understanding of its externalities.

Published by Mediascape Journal. You can download the article and read more [here](#)

## **'A love note to our future selves': the coaching imperative in platform cultures**

Authored by Panos Kompatsiaris, this article looks at the imperative of life coaching on media platforms as a broader social technology and a technology of the self.

Published by Acta Academica. You can download the article and read more [here](#)

---

## **From Europeanisation to EU-ization: The Media Case**

Stylianos Papathanassopoulos, Andrea Miconi, Sara Cannizzaro consider that, among others, the main achievement of the European Union as harmonization of the regulatory frameworks among its 27 member states, is the outcome of an EU-ization process that has gradually developed in the 30 years at least.

Published by Studies in Media and Communication. You can download the article and read more [here](#)

---

## **On Digital Fetishism: A Critique of the Big Data Paradigm**

Authored by Andrea Miconi, the article takes into exam the current literature about Big Data and data capitalism, from the perspective of the critical Internet theory. Particular attention will be placed to the ideas of data exploitation and raw data, which will prove to betray a form of digital fetishism: in short, the focus on the final results of the production process, rather than on the social relations by which the very same process is fueled.

Published by Critical Sociology. You can download the article and read more [here](#)

---

## **The Media Systems in Europe. Continuities and Discontinuities**

Edited by Stylianos Papathanassopoulos and Andrea Miconi, this open access book saw the contribution of many EUMEPLAT researchers and traces the evolution of the European media landscape in the last 30 years, from 1990 to 2020. The book is based on the theoretical classical hypotheses of regional media systems provided by Hallin and Mancini and at the same time puts them to test.

You can download the full book and read more [here](#)

---

## **When the Margins Enter the Centre. The Documentary *Along the Borders of Turkey* and Its YouTube Comments as Conflicting Constructions of Europeanity**

Authored by Nico Carpentier and Vaia Doudaki, this book chapter uses a discourse-theoretical analysis to study two episodes of the documentary series *Along the Borders of Turkey*, produced and broadcast by the Dutch public broadcaster VPRO.

*Book Chapter* in: Loftsdóttir, K., Hipfl, B., & Ponzanesi, S. (Eds.). (2023). *Creating Europe from the Margins: Mobilities and Racism in Postcolonial Europe* (1st ed.). Routledge

You can download the article and read more [here](#)

## ***Deliverables & Work Packages of the EUMEPLAT project***

### **Assessing Externalities: new WP5 deliverables available**

In the framework of the project Work Packages, our team has produced a series of reports and assessments of platform media externalities related to Surveillance and Resistance, Choices and Algorithms, Toxic Debate and Pluralistic Values, Destructive Technologies (and War) and Gender in Societies.

All these reports are available [here](#)

---

### **Exclusion: Platformization of Media Representations. Last deliverables from WP4 are out!**

The Work Package 4 has worked on investigating the representation of immigration and gender in ten Countries. Both professional and user-generated contents have been considered, and advanced clustering techniques have been applied to the data.

Among the last deliverables of the Work Package, it has been issued a Catalogue of best practices in both professional and user-generated representations of Immigration and Gender. This catalogue will be brought to the attention of policy-makers.

[Read more](#)

## **MEETINGS & EVENTS**

### **Upcoming event // EUMEPLAT work packages meeting | Prague, January 15-16, 2024**

On 15 and 16 January, the EUMEPLAT team will be in Prague, hosted by Charles University, for the last work packages meeting.

A round table on “Perspectives on the Futures of Platforms”, with the participation of Jakub Jansa (video artist), Dita Malečková (new media

philosopher), Jakub Jetmar (tech journalist, Mediář.cz), Marie Heřmanová (social anthropologist) and Martin Tremčinský (economic anthropologist) will take place on January 15, followed by a lecture on “Geography of the Streaming Economy: East-Central Europe as a Digital Periphery” delivered by Petr Szczepanik from Charles University.

[Read more](#)

---

### **Upcoming event // EUMEPLAT Final event | Brussels, February 26-27, 2024**

The final event of the EUMEPLAT project will be organised by UNIMED in Brussels on 26 and 27 February 2024. The first day will be devoted to the partner meeting. The second day will be dedicated to the evidence-based recommendations to European and national policymakers and market stakeholders, which have been drawn in force of the results of several research tasks.

[Read more](#)

---

### **Past event // EUMEPLAT Fifth Mid-Term Meeting | Lisbon, November 22-24th, 2023**

The fifth Mid-Term meeting was organised in Lisbon by [ISCTE-IUL](#) from 22 to 24 November, just after the EUMEPLAT International Conference “Gendered Cultures in Platform Economies: Entertainment, Expertise and Online Selfhood”.

[Read more](#)

---

### **Past event // Book presentation - The Media Systems in Europe: Continuities and Discontinuities | Rome, October 26th, 2023**

On October 26, 2023, the EUMEPLAT book “The Media Systems in Europe. Continuities and Discontinuities”, was presented at IULM University in Rome. The event was led by the two editors of the book: Stylianos Papathanassopoulos, Professor in Media Organisation and Policy at the National and Kapodistrian University of Athens and Andrea Miconi, Professor of Media Sociology at IULM University and EUMEPLAT principal investigator.

[Read more](#)

---

### **Past event // EUMEPLAT work packages meeting | Ankara, September 21-22th, 2023**

On 21 and 22 September 2023, the EUMEPLAT partners met in Ankara, at Bilkent University premises, for the work packages meeting. Each WP leader

presented the lessons learnt from the finalised research work packages.

[Read more](#)

---

## EUMEPLAT project partners



## Discover more on EUMEPLAT & Follow us



*This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101004488*

---