



EUMEPLAT

European Media Platforms:
assessing positive and negative
externalities for European culture

(Im)migration Representation in the Media Platforms era - REGISTER NOW

Dear Friends,

We are glad to invite you to the Conference

(Im)migration Representation in the Media Platforms era

taking place on **November 17th, 2023 // 10:00 am - 04:00 pm CET**
at *Associazione Stampa Estera, Via dell'Umiltà 83/C, 00187 Rome*
and *Online*.

Here below all the information about the Conference and to register.

Thank you for following us,
EUMEPLAT team

REGISTER NOW

To attend in presence [REGISTER HERE](#)

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About the CONFERENCE

In the last decades, **im/migration has become a hot and divisive topic** in European countries and at the EU-level, being at the centre of strong and heated discussion among opposite political parties and attracting the media interest and attention.

Nevertheless, the way this complex issue is portrayed by and in the **traditional and new media** is often not accurate, leading to **disinformation and misinformation** and influencing the **perception** of the dimension and repercussions migration has in the European societies.

Among its research tasks, the EUMEPLAT project, funded under the Horizon 2020 Programme, has been studying the representation of two critical issues for the European identity, migration and gender, by analysing a vast data-set of online contents in the ten countries involved in the project, with the aim of

investigating whether platformization is confirming or dismantling the existing stereotypes on these topics. A catalogue of best practices will be compiled and shared with decision-makers.

The draft AGENDA and more information are available [here](#).

EUMEPLAT project partners



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