



# EUMEPLAT

European Media Platforms:  
assessing positive and negative  
externalities for European culture

Newsletter #11 // July 2023

Dear Friends,

Our research topics are *hot* like the temperatures in this summer!

EUMEPLAT research contributions are mentioned in international press articles talking about democracy defence and disinformation, information and dictatorships.

We have collected a list of articles where EUMEPLAT is present for you to have a look even if you don't speak Chinese or Greek. [Here our press review.](#)

In this Newsletter you can find recent release of new deliverables, our events and participation in International conferences.

Do not hesitate to contact us to know more!

Thank you for following us,

EUMEPLAT team

## PUBLICATIONS

### **Patterns in Platform Video Production, Patterns in Platform Video Consumption, Representation of Immigration, Representation of Gender: in 10 Countries**

New deliverables have been produced in the last months. All the researches conducted report observations and data in the 10 countries of the project consortium.

[Read more](#)

## *Insights from...*

**Different 'Europes' are possible. Latest research shows how complex it is today to be European**

Miloš Hroch from Charles University provides insights related to the academic article “Bridging the Discursive and Material Dimensions of Europeanity and Europeanisation“, published on March 20, 2023 in Observatorio (OBS\*), Vol. 17 No. 1 (2023).

[Read more](#)

## MEETINGS & EVENTS

### **EUMEPLAT work packages meeting | Ankara, September 21st-22nd, 2023**

The Bilkent University will host the next work packages meeting in Ankara on 21st and 22nd September 2023.

The meeting will mostly focus on **WP5-Power: People and Platforms** and its Task Forces (Surveillance and Resistance, Choice and Algorithms, Toxic Debates, Destructive Technologies and War, Gender in Societies).

The partners will also exchange on the **lessons learnt** from the finalised research work packages and will also assist to an open keynote by **Josef Trappel**, Professor for Communication Policy and Media Economics, head of the Department of Communication Studies at the University of Salzburg.

[Read more](#)

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### **EUMEPLAT team at international events**

In the last weeks, the EUMEPLAT researchers had several occasions to present the project and its main findings during international peer-reviewed conferences and other high-level events all around Europe.

[Read more](#)

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### **Summer School “25 years of Public Relations Summer School – what’s ahead?” | New Bulgarian University, Sofia 22nd-24th June 2023**

From 22 to 24 June, the [New Bulgarian University](#) organised the international Summer School “**25 years of Public Relations Summer School – what’s ahead?**”.

In this framework, the NBU team presented the **EUMEPLAT project** and some of its **main findings** to the students’ audience related to the five main thematic areas of the Summer School.

[Read more](#)

## EUMEPLAT Fourth Mid-Term meeting | Universitat Oberta de Catalunya, Barcelona 2nd – 5th May 2023

The [Universitat Oberta de Catalunya](#) hosted the EUMEPLAT fourth Mid-Term meeting in Barcelona from 2nd to 5th May.

The first day was devoted to the transversal work packages.

The following days were focused on **WP4 – Exclusion: Platformization of Media Representations** and **WP5 – Power: People and Platforms**. The partners presented the main findings from the research with regard to the representation of gender and migration issues in their national media.

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## Work Packages meeting, workshops and open lecture | IULM University, Rome 12th – 14th April 2023

From 12th to 14th April, the EUMEPLAT partners gathered in Rome, hosted by [IULM University](#), for a meeting mainly devoted to the last results of the WP3 – Hegemony: Platformization of Video, with presentations of the national findings on the most used video platforms, the most watched contents and the best practices that came out from the research.

The partners had also the opportunity to assist to the contributions from three members of the EUMEPLAT [Scientific Board](#).

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## EUMEPLAT project partners



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