



EUMEPLAT is a research project within Horizon 2020 Programme. It is governed by a consortium of 12 Institutions, which are listed below and acting as Joint Controllers, according to art. 26 GDPR. The terms “We”, “Consortium”, “Partners”, “Joint Controllers” refer all to the EUMEPLAT consortium.

We take the protection of your personal information very seriously and adhere strictly to the rules set down by data protection legislation. The following statement provides an overview of how we ensure this protection and explains which types of data we collect for which purposes, how we handle your data and your rights.

According to the provisions of Regulation (EU) 2016/679 (GDPR) we provide you with the necessary information regarding the processing of your personal data on our website [HTTPS://WWW.EUMEPLAT.EU/](https://www.eumeplat.eu/), which is part of the EUMEPLAT framework (i.e. **scientific research and innovation project “EUROPEAN MEDIA PLATFORMS: ASSESSING POSITIVE AND NEGATIVE EXTERNALITIES FOR EUROPEAN CULTURE”**, funded by the European Union’s Horizon 2020 research and innovation programme under grant agreement No 101004488).

For any information on the processing of your personal data in the EUMEPLAT framework, please read our privacy policy about the EUMEPLAT Research Project at <https://www.eumeplat.eu/privacy-documents/>, where you can also find a description of the Project, its scope and purposes.

For the processing of personal data collected with cookies and other similar technologies, please read our cookie policy at <https://www.eumeplat.eu/privacy-documents/>.

1. JOINT DATA CONTROLLERS



Pursuant to art. 4, 24 and 26 of GDPR, when two or more data controllers jointly determine the purposes and means of the processing, they are defined as Joint Data Controllers. For the purposes of EUMEPLAT, the data controllers set out a specific [joint controllership agreement](#).

The Joint Data Controllers are 12 Institutions, members of EUMEPLAT Consortium, and are listed below:

- a. **IULM – LIBERA UNIVERSITÀ DI LINGUE E COMUNICAZIONE**, Via Carlo Bo 1 - 20143 Milan, as represented by the pro tempore legal representative, contact information privacy@iulm.it
- b. **HBI – LEIBNIZ-INSTITUT FÜR MEDIENFORSCHUNG | HANS-BREDOW- INSTITUT**, Rothenbaumchaussee 36, 20148 Hamburg, Germany, as represented by the pro tempore legal representative, contact information datenschutz@leibniz-hbi.de
- c. **NBU – NEW BULGARIAN UNIVERSITY**, Ulica Montevideo 21, 1635 Sofia, Bulgaria, as represented by the pro tempore legal representative, contact information at nkapev@nbu.bg
- d. **UNIMED – Unione delle Università del Mediterraneo**, Corso Vittorio Emanuele II, 244 – 00186 Rome, Italy, as represented by the pro tempore legal representative, contact information privacy@uni-med.net
- e. **UOC – FUNDACIO PER A LA UNIVERSITAT OBERTA DE CATALUNYA**, Avenida Tibidabo 39, 08035 Barcelona, Spain, as represented by the pro tempore legal representative, contact information dpd@uoc.edu
- f. **UGENT – UNIVERSITEIT GENT**, Sint Pietersnieuwstraat 25, 9000 Gent, Belgium, as represented by the pro tempore legal representative, contact information privacy@ugent.be
- g. **BILKENT – BILKENT UNIVERSITESI VAKIF**, Eskisehir Yolu 8 km, 06800 Bilkent Ankara, Turkey, as represented by the pro tempore legal representative, contact information at aatarlar@bilkent.edu.tr
- h. **NKUA – ETHNIKO KAI KAPODISTRIAKO PANEPISTIMIO ATHINON**, 6 Christou Lada STR, 10561 Athina, Greece, as represented by the pro tempore legal representative, contact information dpo@uoa.gr
- i. **ISCTE-IUL – ISCTE - INSTITUTO UNIVERSITÁRIO DE LISBOA**, Avenida Das Forcas Armadas 1649 026 Lisboa, Portugal, as represented by the pro tempore legal representative, contact information dpo@Iscte.pt
- j. **UNIVE – UNIVERSITÀ CA’ FOSCARI VENEZIA**, Dorsoduro 3246, 30123 Venezia, Italy, as represented by the pro tempore legal representative, contact information dpo@unive.it
- k. **IKED – FORENINGEN IKED**, Skeppsgatan 19, po box: 298, 20122 MALMO, Sweden, as represented by the pro tempore legal representative, contact information info@iked.org

- I. **CU – UNIVERZITA KARLOVA**, Ovocný Trh 560/5, 11636 Praha 1, Czech Republic, as represented by the pro tempore legal representative, contact information gdpr@cuni.cz

Notwithstanding from the above, please note that this website, including the newsletter service related to the EUMEPLAT Project, is directly managed by **UNIMED – Unione delle Università del Mediterraneo**, which will be able to reply to all requests relating to the personal data processing carried out by this website. You can contact UNIMED by e-mail at: privacy@uni-med.net

1.1. DATA PROTECTION OFFICER (DPO)

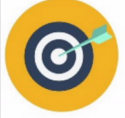



The Project Coordinator, IULM University, has appointed a Data Protection Officer (DPO) pursuant to articles 37-39 of Regulation (EU) 2016/679. The contact of the DPO is dpo.iulm@dpoprofessionalservice.it According to the above, you can also contact UNIMED (privacy@uni-med.net), which will be able to reply to all requests relating to the personal data processing carried out by this website.

1. CATEGORIES OF PERSONAL DATA PROCESSED

Personal data: any information relating to an identified or identifiable natural person (‘ data subject ’); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person – art. 4, par. 1, no. 1 GDPR.

This privacy policy covers the personal data processed through this website, which are in particular: browsing data; data collected through cookies according to our cookie policy; and personal data that are provided voluntarily by the user (e.g., when filling our contact form and/or our newsletter’ s subscription form).

1. PURPOSES OF PROCESSING | LEGAL BASIS | DATA RETENTION PERIOD | NATURE OF DATA PROVISION

 PURPOSES OF PROCESSING	 LEGAL BASIS	 DATA RETENTION PERIOD	 NATURE OF DATA PROVISION
<p>A) Navigation through this website</p> <p>For personal data collected with cookies, please read our cookie policy.</p>	<p>LEGITIMATE INTEREST</p> <p>Art. 6, par. 1 lett. F) GDPR</p>	<p>Until opposition by the data subject</p>	<p>Activity strictly necessary to the functioning of the website and to the navigation on the same.</p>
<p>B) Contact or information request (section “contact us”)</p>	<p>LEGITIMATE INTEREST</p> <p>Art. 6, par. 1 lett. F) GDPR</p>	<p>1 year after reply to the request</p>	<p>Necessary to reply to user’s request.</p>
<p>c) Subscription to our newsletter</p>	<p>CONSENT</p> <p>Art. 6 par. 1, lett. a) GDPR</p>	<p>Until consent withdrawal opt-out. In any case data will be retained no longer than 5 years after the conclusion of the EUMEPLAT</p>	<p>Optional and free. Failing this, you can still navigate through our website.</p>

		Project (for possible internal/external auditing)	
<p>D) Access to and navigation within the restricted area of the WWW.EUMEPLAT.EU/ website.</p> <p>Access to the restricted area will be available only for researchers duly authorized by the Joint Controllers.</p>	<p>CONTRACT</p> <p>Art. 6 par. 1, lett. b) GDPR</p>	<p>Until the end of the EUMEPLAT Project</p>	<p>Necessary to allow the creation of the user account and the relative access to the restricted area, as agreed upon by all Project Partners.</p> <p>Failure to provide this information will make it impossible to use the service.</p>
<p>E) Online registration and participation to events related to the EUMEPLAT Research Project</p>	<p>CONSENT</p> <p>Art. 6 par. 1, lett. a) GDPR</p>	<p>Until consent withdrawal opt-out.</p> <p>In any case data will be retained no longer than 5 years after the conclusion of the EUMEPLAT Project (for possible internal/external auditing)</p>	<p>Optional and free. Failing this, you can still navigate through our website.</p>

2. RECIPIENTS OF PERSONAL DATA



We share your personal information with employees and/or researchers acting under the Joint Data Controllers' authority (duly instructed for the former purposes, also according to article 29 GDPR).

We also share your relevant personal data with third parties linked to the EUMEPLAT Project, in order to achieve one or more of the aforesaid purposes of processing, such as: - subjects providing services concerning information system management and communication networks management (including e-mail, web platforms, hosting of the website, cloud and software); - offices or companies in the context of assistance and consultancy relationships; - relevant authorities in order to comply with legal obligations and/or provisions of public bodies, upon request.

The abovementioned recipients could act as Data Processors (appointed pursuant to art. 28 GDPR) or as independent Data Controllers. The complete list of the recipients is regularly updated and available upon request at the contact details indicated in this Privacy Policy.

3. TRANSFERS OF PERSONAL DATA TO COUNTRIES OUTSIDE THE EUROPEAN ECONOMIC AREA (EEA)



Personal data provided through this website will not be transferred outside the European Economic Area (EEA). More in detail:

- this website is hosted in Italy, where personal data collected will be stored;
- *For newsletter's subscribers only:* the newsletter service is provided by a provider with server based in Ireland.

As indicated in the privacy policy about the EUMEPLAT Research Project, personal data stored in the restricted area of this website, will be made accessible for researchers of the EUMEPLAT Consortium Partner | Joint Controller Bilkent Universitesi Vakif (Bilkent), located in Ankara (Turkey). Such transfer of personal data outside the EEA will be carried out according to Standard Contractual Clauses for international transfers, approved by the European Commission (Art. 46(2) (c) and (d) GDPR). For more details on the data

made accessible to Bilkent researchers, please read the privacy policy about the EUMEPLAT Research Project.



4. MEANS OF PROCESSING, SECURITY AND AUTOMATED PROCESSING

Personal data will be subject to paper, traditional manual, electronic and automated processing. Please note that we do not carry out fully automated decision-making processes.

We protect personal data through technical and administrative security measures to minimise the risk of loss, misuse, unauthorised access, disclosure and modification.



5. RIGHTS OF THE DATA SUBJECT

You have the right, at any time, to obtain access to your personal data (article 15 GDPR), request their rectification (article 16 GDPR), their erasure (article 17 GDPR) or restriction of their processing (article 18 GDPR). Furthermore, you have the right to object anytime to your personal data processing (article 21 GDPR). Finally, you have the right to data portability, if applicable (article 20 GDPR).

Furthermore, you have the right to lodge a complaint with the Italian Data Protection Authority (<https://www.garanteprivacy.it/>), or to the Data Protection Authority of your country. You have also the right to take legal action according to art. 78 and 79 GDPR.



6. CHANGES TO THE PRIVACY POLICY

We may revise this privacy policy from time to time. We will notify you of changes by posting the effective date of the latest version on the privacy section of the EUMEPLAT website www.eumeplat.eu

Effective date: 14.02.2022

Date of update: 21.02.2023