



EUMEPLAT

European Media Platforms:
assessing positive and negative
externalities for European culture

Newsletter #10 // May 2023

Dear Friends,

Our project has launched a **Call for Papers for the Gendered Cultures in Platform Economies: Entertainment, Expertise and Online Selfhood conference to be held in Lisbon on November 20th and 21st, 2023.**

The conference, hosted by ISCTE – Instituto Universitário de Lisboa, will explore gender in the context of expert entertainment cultures in platform economics.

The deadline to submit abstracts is **June 9th, 2023.**

Do not hesitate to contact us to know more!

Thank you for following us,

EUMEPLAT team



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Gendered Cultures in Platform Economies: Entertainment, Expertise and Online Selfhood

Call for Papers

Deadline: June 9, 2023



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101004488



Themes

The Organising Committee is looking for **250-word abstracts** in the following themes:

- Optimizing gender and sexuality
- Optimizing womanhood and motherhood
- Life coaches, self-help gurus and self-curating
- Manosphere, pick up artists and new masculinities
- Prank videos and sexism
- Queer identities between entrepreneurialism and empowerment
- 'How-to-Succeed' guides and cultures
- Growing plants and pets
- The performance of gender in animal videos (cuteness/ strength)
- Confidence culture and the psy-industries
- Feel-good economy, therapeutic cultures and neo-spiritualism
- The gendered self as a project and work of art
- Fitness, beauty and the body
- Discipline and self-restraint
- Amateur and professional labour
- Individualized gendered practices Vs. collective mobilization

Instructions and more information

- Deadline to submit your 250-word abstracts: **June 9th, 2023**
- Where to send the abstract: conference@eumeplat.eu
- [Information about the conference and the call for papers](#)
- [Download the Call for papers](#)
- [Timeline](#)

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