

## COOKIE POLICY OF [HTTPS://WWW.EUMEPLAT.EU/](https://www.eumeplat.eu/)

### WHAT ARE COOKIES?

Cookies are small text files that sites visited by users send to their terminals, where they are stored and then transmitted to the same sites the next time they visit. Third-party cookies, on the other hand, are set by a website other than the one the user is visiting. This is because on each site there may be elements (images, maps, sounds, specific links to web pages of other domains, etc.) that reside on servers other than that of the site visited. Cookies are used for different purposes: performing computer authentication, monitoring sessions, storing information on specific configurations regarding users accessing the server, storing preferences, etc.. Below you will find all the information about the cookies installed through this site, and the necessary indications on how to manage your preferences regarding them. For more information on cookies and their general functions, visit an informative website such as <https://www.allaboutcookies.org/>.

### EXAMPLES OF OTHER TECHNOLOGIES

#### Localstorage

is a technology used to optimise navigation, which does not collect data on the preferences expressed by the user (e.g. it stores a code that identifies the user's session after login, to avoid the user having to enter a username and password on each profile page when accessing restricted areas).

#### Tracking pixel

"Tracking code" or "tracking code", is precisely a small portion of code that is released by some systems with the aim of being implemented in others to track certain data relating to the user and his browsing session or opening of emails, in a manner totally transparent to the user himself. The data that are tracked can be the most diverse, such as the day and time, geographical location, the type of device used for navigation, up to the most complex tracking pixels to monitor the value spent on a purchase order and other useful information for the marketing departments of the companies that use them.

#### Plugin

is a programme that interacts with another programme to extend or expand its original functionality. The most commonly used plugins are those for social networks, which allow, for example, the user to follow a page or social profile with one click, to indicate with one click that he has liked a web content and to share it on his own social network profile, etc.

#### Widget

is a graphic component of the user interface of a programme, whose purpose is to facilitate user interaction with the programme itself. The most commonly used widgets are those of social networks, which allow users to easily open social networks in a separate browser window. These services make it possible to interact with social networks, or other external platforms, directly from the pages of a site. The interactions and information that may be acquired by the site are subject to the privacy settings of the third party that created the aforementioned technologies. In order to receive detailed information pursuant to art. 13 of Regulation (EU) 2016/679 regarding the use of personal data processed when you use these technologies, we invite you to visit the websites of the third parties that manage these technologies.

### REMEMBER THAT YOU CAN ALSO MANAGE YOUR COOKIE PREFERENCES THROUGH YOUR BROWSER

If you don't know the type and version of browser you are using, click on 'Help' in the browser window at the top of the page, where you can access all the information you need. If you do not know your browser type and version, click on "Help" in the browser window at the top of the page, where you can access all the necessary information. Users can, for example, find information on how to manage cookies in some of the most popular browsers at the following addresses:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Brave](#)
- [Opera](#)

For more information, please visit [www.youronlinechoices.eu](http://www.youronlinechoices.eu)

### COOKIES USED BY THIS WEBSITE

This cookie policy constitutes an integral part of the privacy policy of our website. For any term, definition, contact details of the Joint Controllers not expressly indicated here, please refer to such privacy policy, also available here: [www.eumeplat.eu/privacy-documents/](http://www.eumeplat.eu/privacy-documents/).

### JOINT DATA CONTROLLERS

Pursuant to art. 4, 24 and 26 of GDPR, when two or more data controllers jointly determine the purposes and means of the processing, they are defined as Joint Data Controllers. The Joint Data Controllers are 12 Institutions, members of EUMEPLAT Consortium, and are listed below:

- a. IULM – Libera Università di Lingue e Comunicazione
- b. HBI – Leibniz-Institut Für Medienforschung | Hans-Bredow- Institut
- c. NBU – New Bulgarian University
- d. UNIMED – Unione delle Università del Mediterraneo
- e. UOC – Fundacio per a la Universitat Oberta de Catalunya
- f. UGent – Universiteit Gent
- g. Bilkent – Bilkent Universitesi Vakif
- h. NKUA – ETHNIKO KAI KAPODISTRIAKO PANEPISTIMIO ATHINON
- i. ISCTE-IUL – Iscte - Instituto Universitário de Lisboa
- j. UNIVE – Università Ca’ Foscari Venezia
- k. IKED – Foreningen IKED
- l. CU – Univerzita Karlova

Please note that this website is directly managed by **UNIMED – Unione delle Università del Mediterraneo**, which will be able to reply to all requests relating to the personal data processing carried out by this website. You can contact UNIMED by e-mail at: [privacy@uni-med.net](mailto:privacy@uni-med.net).

#### DATA PROTECTION OFFICER

The Project Coordinator, IULM University, has appointed a Data Protection Officer (DPO) pursuant to articles 37-39 of Regulation (EU) 2016/679. The contact of the DPO is [dpo.iulm@dpoprofessionalservice.it](mailto:dpo.iulm@dpoprofessionalservice.it). According to the above, you can also contact UNIMED ([privacy@uni-med.net](mailto:privacy@uni-med.net)), which will be able to reply to all requests relating to the personal data processing carried out by this website.

#### TECHNICAL COOKIES THAT DO NOT REQUIRE CONSENT

Cookies relating to activities strictly necessary for the operation of the site and the provision of the service.

Cookie Name	Provider	Expiring date	Description
wordpress_test_cookie	<a href="https://www.eumeplat.eu/">https://www.eumeplat.eu/</a>	Session	WordPress uses this cookie on the login page to check whether the user's browser is set to accept or not accept cookies. Its use is limited to the administration area of the site.
SESSION COOKIE	<a href="https://restrictedarea.eumeplat.eu">https://restrictedarea.eumeplat.eu</a>	Session	Used to login in to the restricted area. This is the only cookie used in the restricted area and there are no third party resources that uses cookies.
aviaPrivacyEssentialCookiesEnabled	Eumeplat.eu	1 year	Cookie consent
aviaPrivacyRefuseCookiesHideBar	Eumeplat.eu	1 year	Cookie consent
aviaCookieConsent	Eumeplat.eu	1 month	Cookie consent
PHPSESSID	Eumeplat.eu	Session	Wordpress Session Cookie

#### ANALYTICAL COOKIES USED TO COLLECT INFORMATION IN AGGREGATE FORM

The site also uses Third Party analytical cookies to collect information in aggregate form, set as a technical cookie i.e. without tracking the User's IP (non IP profiled user data) and without sharing data with the Third Party. All technical cookies do not require consent, so they are installed automatically after access to the site.

Cookie Name	Provider	Expiring date	Description
Matomo	Matomo	Set from the provider	It is a free and open-source analytics tool to store statistics from the users, instead of Google Analytics.

#### COOKIES OR OTHER TECHNOLOGIES FOR WHICH CONSENT IS REQUIRED

All cookies (or other technologies), other than the technical ones indicated above, are installed or activated only following the consent expressed by the user the first time he/she visits the site. Consent may be expressed by interacting with the banner on the site page, as indicated in the banner; or it may be given or withheld selectively, as indicated in the banner. A record of this consent is kept on subsequent visits. You can always revoke all or part of the consent already given.

Cookie Name	Provider	Expiring date	Description
1P_JAR	Youtube	1 month	Used in the pages to show YouTube videos from Eumeplat's channel, date value.
CONSENT	Youtube	2 years	Used in the pages to show YouTube videos from Eumeplat's channel, probably the ads tracking consent used in youtube.
NID	Youtube	6 months	Used in the pages to show YouTube videos from Eumeplat's string, unknow use.
AEC	Youtube	6 months	Used in the pages to show YouTube videos from Eumeplat's channel, hash, unknow use.

**Effective date: 21.02.2023**