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Klára Odstrčilová is a doctoral candidate and a researcher at the Institute of Communication Studies and Journalism at Charles University. She has a bachelor's degree in Journalism (Masaryk University) and master's degree in Theory of Interactive Media (Masaryk University) and Documentary Filmmaking (Université Bordeaux Montaigne).

Klára's doctoral research is focused on Children on social media although she is more generally focused on social media content and journalism on social media. She also worked in continuous news TV broadcasting and has been part of the Ji.hlava international documentary film festival Industry team.

She is a EUMEPLAT team member of two of the work packages 5 called "Toxic Debate and Pluralistic Values" and "Gender in Societies". She also participated in other work packages as a coder.