



EUMEPLAT

European Media Platforms:
assessing positive and negative
externalities for European culture

Newsletter #7 // October 2022

Dear Friends,

We are glad to invite you to the EUMEPLAT webinar "**MEDIA AND INFORMATION LITERACY: The Role of Academia and Media Experts**" taking place on **October 27th, 2022 // 11:00 am - 12:00 pm CEST**.



MEDIA AND INFORMATION LITERACY: The Role of Academia and Media Experts

27 October 2022
11h am - 12h pm CEST
Online Workshop



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 101030448



Event organised in the framework of the UNESCO Global Media and Information Literacy Week 2022

#GlobalMILWeek2022

Organised in the framework of the **UNESCO Global Media and Information Literacy Week (24 - 31 October) 2022**, the webinar will see the participation of academia and media representatives discussing about the role of Academia and Media Experts concerning Media and Information literacy. This topic will be analysed from different perspectives: starting from the cooperation initiatives

that Higher Education Institutions can implement on media and journalism, then moving to the methodologies and strategies to conduct the research in the framework of the EUMEPLAT project, to close with the experience of [Al Fanar Media](#), an independent non-profit news organization focusing on higher education, research and culture in the Arab region.

More information on this event is available [here](#).

AGENDA

_Welcome and greetings, Marcello Scalisi, UNIMED - Mediterranean Universities Union

_Introduction and overview of the webinar, Andrea Miconi, IULM University and member of the UNIMED SubNetwork on Journalism

_From Citizen Journalism to platformization of news, Miguel Crespo, ISCTE-IUL and EUMEPLAT Project partner

_How to train students to recognize fake news, Mohammad El Hawary, Al Fanar Media

_Q&A session

Moderator Nathalie Clauter, UNIMED - Mediterranean Universities Union

>>[REGISTER HERE](#)<<

The event will be held in English on the Zoom platform and it will be recorded. Do not hesitate to contact us to know more!

Thank you for following us,
EUMEPLAT team

About the UNESCO Global Media and Information Literacy Week

Global Media and Information Literacy Week, commemorated annually, is a major occasion for stakeholders to review and celebrate the progress achieved towards Media and Information Literacy for All. This year's theme is "Nurturing trust: A Media and Information Literacy Imperative".

[Discover more](#)

Have a look at the EUMEPLAT mini-documentary video



EUMEPLAT project partners



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