



EUMEPLAT

European Media Platforms:
assessing positive and negative
externalities for European culture

Newsletter #8 // January 2023

Dear Friends,

Time for a recap!

With the beginning of the new year, we want to share some reflections that the researchers of the EUMEPLAT project have highlighted on media platforms and European identity. Through the investigations they are conducting, EUMEPLAT researchers are observing interesting aspects concerning the relevance of the national dimension in the media sector, or how the European projects and Erasmus activities play a part in the Europeanization process and - if and how - the media platforms favor or threaten a common European culture.

EUMEPLAT partners share their thoughts: click and watch!

**National Media
and Pan-
European Media**

**Europeanization
and Erasmus
activities**

**The Media and
the European
Culture**

Besides, in this number, you will find the [project's last months' publications](#) about Positive and Negative Externalities of News Platformization; Catalogue of Best Practices in Citizen Journalism; Anti-European Fake News and What to do and Methodological Guidelines.

By continuing your reading, you will find the meetings and the events organised by EUMEPLAT in these last months.

If you have not met any of us yet, you can watch the first mini-documentary on EUMEPLAT here below.

Do not hesitate to contact us to know more!

Thank you for following us,
EUMEPLAT team



PUBLICATIONS

Positive and Negative Externalities of News Platformization

Authored by Andrea Miconi, EUMEPLAT principal investigator from [IULM](#), and featuring the contributions of the researchers from the project partners, the publication is divided into three main parts.

- Concept of news platformization and its externalities by means of a bibliographical review.
- Analysis of some advanced solutions for countering the negative effects of platformization.
- An empirical perspective to address the positive and negative externalities.

Download the full deliverable [here](#).

Catalogue of Best Practices in Citizen Journalism

The [ISCTE-IUL](#) team has produced a comprehensive report aiming at:

- understanding how citizens interact with journalism in Europe,
- categorizing those interactions,
- presenting a list of cases from different countries which can be considered as examples of best practices.

Download the full deliverable [here](#).

Anti-European Fake News and What to do

The report, authored by Fabiana Zollo and Alessandro Galeazzi from [Ca' Foscari University of Venice](#), quantitatively analyses news production and consumption of more than 25M tweets on European issues in the years 2019–2021 to identify the most debated topics and their engagement over time, as well as the presence of misinformation.

Download the full deliverable [here](#).

Methodological Guidelines: Analysing the Europeanisation and Platformization of Media Representations

Jim Ingebretsen Carlson, Thomas Niemejer, Valentina Latronico and Francisco Lupiáñez-Villanueva from the [Fundació per a la Universitat Oberta de Catalunya](#), Andrea Miconi and Sara Cannizzaro from [IULM University](#) and Sofie van Bauwel and Femke de Sutter from [Gent Universiteit](#) have co-edited the document, which provides methodological guidelines on media representations of the two critical issues of immigration and gender.

Download the full deliverable [here](#).

MEETINGS & EVENTS

Ghent University, December 14th - 16th, 2022 // Partners meeting and more

On the occasion of the partners meeting hosted by the University of Ghent, the project's partners and further stakeholders assisted also to two conferences: a **Round table on European audiovisual industries and platformization** and a

keynote by Eugenia Siapera on **Europeanisation and Platformisation: three views from below**. Read more and find useful resources [here](#).

Media and Information Literacy: the Role of Academia and Media Experts // Webinar on October 27th, 2023

In the framework of the **UNESCO Global Media and Information Literacy Week**, the EUMEPLAT project organised an online workshop on “Media and Information Literacy: the Role of Academia and Media Experts”. If you have missed this webinar and the interesting insights coming from EUMEPLAT researchers and further stakeholders, you can find the recording [here](#).

New Bulgarian University, October 3th - 5th, 2022 // Partners meeting and insights on the media sector in Bulgaria

From 3rd to 5th October, the EUMEPLAT partners gathered in Sofia, hosted at the New Bulgarian University premises, for the third Mid-Term meeting. They had also the chance to **focus on the Bulgarian media sector**, thanks to the contribution of Velislava Popova, Editor-in-Chief at Dnevnik daily, who talked about the platformization of the newspapers; Val Kaludov, Editor-in-Chief at Vbox7, focusing on the video sharing platforms; Blagoslav Mihaylov, Manager, presenting the creation and functioning of the Bulgarian platform STRAJ to monitor the parliamentary activities. Read more [here](#).

EUMEPLAT first policy roundtable // Brussels (and online), September 26th, 2022

On September 26th, 2022, EUMEPLAT representatives gathered in Brussels, hosted by the European Research Executive Agency, for the **first project policy roundtable**, an outstanding opportunity to present the first research findings and results of the project and to exchange with relevant policy makers and stakeholders on the current European media context and debate and its implications to draft future recommendations and policies. Read more [here](#).

EUMEPLAT project partners



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