



## **EUMEPLAT**

### **European Media Platforms:**

### **Assessing Negative and Positive Externalities for European Culture**

Horizon 2020 “Europe in a changing world – Inclusive, Innovative and Reflective Societies”, Research and Innovation, Call Innovation 10/2020: *Evolving Media Landscapes and Europeanisation*

Reference Number: 101004488

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#### **Third plenary Meeting**

NEW BULGARIAN UNIVERSITY  
ul. "Montevideo" 21, 1618 g.k. Ovcha kupel 2, Sofia, Bulgaria  
and NBU Digital platform

**October 3<sup>rd</sup> – 5<sup>th</sup>, 2022**

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#### **Meeting Agenda**



This project has received funding from the *European Union's Horizon 2020 research and innovation programme* under Grant Agreement N. 101004488

## Day 1: October 3<sup>rd</sup>, 2022

[https://bit.ly/EUMEPLAT\\_DAY1](https://bit.ly/EUMEPLAT_DAY1), Meeting ID: 816 8794 7599, Passcode: 540670

**9.00-9.30 EEST**

*Registration*

**9.30 – 12.30 EEST**

*ROUND TABLE MEDIA AND PLATFORMIZATION*

**9.30 -9.40 EEST**

*Official opening*

**Dimitar Trendafilov, Ph.D.**, Vice-Rector for International Affairs

**9.40 - 10.10 EEST**

*The platformization of the newspapers*

**Velislava Popova**, Editor-in-Chief - Dnevnik daily

**10.10 - 10.30 EEST**

*Discussion about the future of print media and platformization*

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Coffee break

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**10.45 - 11.15 EEST**

*Local v/s Global video sharing platforms*

**Val Kaludov – Editor-in-Chief Vbox7**

**11.15 - 11.45 EEST**

**Blagoslav Mihaylov**, Citizen media and platform - Manager from the Bulgarian platform STRAJA, inspired by the German project "Abgeordneten Watch", which literally means something like "watch the people's representatives".

**11.45-12.30 EEST**

*Discussion*

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Lunch break

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**13.30 – 15.00 EEST**

**WP2: Fake news: Platformization of Journalism**

*Current state of the research in WP2 - The Platformization of News and next steps*

Chair: **Miguel CRESPO**, [ISCTE]

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Break

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**15.15 – 15.30 EEST**

**WP1: Europeanisation: Lessons from Media History**

*The future book*

Chair: **Stylianos PAPATHANASSOPOULOS**, [NKUA]

**15.30 - 16.30 EEST**

**WP8: Management**

*Organization and management of the project*

- *Review Report discussion*
- *State of expenses and other direct costs*

Chair: **Andrea MICONI**, [IULM]

**19.30 EEST**

*Dinner at traditional Bulgarian Restaurant - price for one person about 30 euro*

## Day 2: October 4<sup>th</sup>, 2022

[https://bit.ly/EUMEPLAT\\_DAY2](https://bit.ly/EUMEPLAT_DAY2) Meeting ID: 828 5117 2446, Passcode: 854104

**10.00 - 11.15 EEST**

**WP3: Hegemony: Platformization of Video on Demand**

*VOD platforms - Expected deliverables per country and final report*

Chair: **Dessislava BOSHNAKOVA**, [NBU]

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Break

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**11.30 - 13.00 EEST**

**WP3: Hegemony: Platformization of Video Sharing**

*VSP platforms - Expected deliverables per country and final report*

Chair: **Dessislava BOSHNAKOVA**, [NBU]

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Lunch break

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**14.00 - 15.30 EEST**

**WP4: Exclusion: Platformization of Media Representation**

*Methodological guidelines presentation and discussion*

Chair: **Francisco LUPIÁÑEZ-VILLANUEVA**, [UOC]

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Break and family picture

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**16.00 EEST**

The **Delphi workshop** - Invites only

**17.00 EEST**

*Walking promenade in the center of Sofia*

**19.30 EEST**

*Dinner - price for one person about 30 euro*

## Day 3: October 5<sup>th</sup>, 2022

[https://bit.ly/EUMEPLAT\\_DAY3](https://bit.ly/EUMEPLAT_DAY3) Meeting ID: 837 2148 3473, Passcode: 526746

**10.00 - 11.30 EEST**

**WP 5: Power: People and Platforms**

*Briefing on the next steps for WP5 (guidelines and discussion)*

Chair: **Nico CARPENTIER**, [CU]

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Break

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**11.45 - 13.00 EEST**

**WP 5: Power: People and Platforms**

*Blog writing*

Chair: **Nico CARPENTIER**, [CU]

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Lunch break

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**14.00 - 15.30 EEST**

**WP6: Communication and dissemination activities of EUMEPLAT project**

Chair: **Nathalie CLAUTER**, [UNIMED]

**15.30 - 16.00 EEST**

**Assembly of Partners**

Formal approval of the decisions taken [formally restricted to the Assembly of Partners, one delegate per each university].

**16.00-16.10 EEST**

*Official closing of the meeting*

**19.30 EEST**

*Dinner - price for one person about 30 euro*