



## **"Evolving European media landscapes and Europeanisation: Emerging trends and key policy challenges"**

Policy Round Table

*SAVE THE DATE:* 26 September, 2022, 10:00-14:00 CET

European Research Executive Agency, Room COV2 16/SDR2  
Covent Garden, Place Charles Rogier 16, Brussels, Belgium  
(Webex connection details at the end)

### **About the event**

Media are not only a key sector of the cultural and creative industries. Media, both traditional and digital, audiovisual and printed, news and social, are the bedrock of democracy. They play a vital socio-cultural and political role by shaping public and elite views and aspirations, opinions, political choices and identities. With populist and authoritarian challengers contesting democracy, it is critical to assist media in the creation of a vibrant European public sphere in which citizens can engage with one another as members of a political community.

Alongside building a regulatory framework that ensures media pluralism, freedom of expression and transparency of ownership, of which the European Media Freedom Act proposals are the latest examples, the EU is also funding research on the transformations of traditional and digital media landscapes to strengthen the resilience and stability of democracies.

A cluster of Horizon 2020 research projects is studying the impacts of the deep transformations of European media platforms and landscapes on the evolution of a common European political, deliberative and cultural space as well as on the media representations of major European political and cultural issues, markers, symbols and identity elements. Mid-way in their research plans, representatives from the research consortia will draw on early project findings to provide suggestions for policy makers on identified key policy issues in the area of media regulation and disinformation.

## Draft Agenda

### 10:00 Opening Remarks

- Lucía Recalde Langanica, HoU Audiovisual Industry and Media Support Programmes, DG CNECT, EC
- Katja Reppel, HoU Democracy and European Values, DG RTD, EC

### 10:15 Session 1: Projects objectives, state of the art, and results so far

- Critical Exploration of Media Related Risks and Opportunities for Deliberative Communication: Development Scenarios of the European Media Landscape [*Halliki Harro-Loit, University of Tartu, MEDIADELCOM project*]
- Mediatized Discourses on Europeanization and Their Representations in Public Perceptions [*Tetyana Lokot, Dublin City University, MEDIATIZED EU project*]
- European Media Platforms: Assessing Positive and Negative Externalities for European Culture [*Andrea Miconi, IULM University, EUMEPLAT project*]
- MediaFutures, Data-driven innovation hub for the media value chain [*Alexandra Garatzogianni, Leibniz University of Hannover & Leibniz Information Center for Science and Technology, MEDIAFUTUREs project*]

### 11:15 Questions and discussion

### 11:30 Coffee Break

### 12:00 Session 2: Preliminary insights and implications for policy making

- Media-related risks and opportunities: the challenges of monitoring capabilities in 14 European countries [*Halliki Harro-Loit, MEDIATIZED EU project*].
- Mediatized discourses on Europeanisation: key trends, challenges and policy implications [*Sonia Boulos, Nebrija University, MEDIATIZED EU project*]
- European media systems: findings and implications [*Stylianos Papathanassopoulos, National & Kapodistrian University of Athens, EUMEPLAT project*]

### 13:00 Questions and discussion

### 13:45 Concluding remarks

### 14:00 END

## For Web conference connection:

Monday, September 26, 2022

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Meeting password: SwJNZ2M9M\$4 (79569269 from phones)



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