



EUMEPLAT

European Media Platforms:
assessing positive and negative
externalities for European culture

Newsletter #5 // July 2022

Dear Friends,

Before the summer break, we leave you with something new to read as a result of the project's work.

A new publication is out, concerning the methodological framework to study and analyse the video platformization in Europe, a task led by the National Bulgarian University. Further, some insights from previous report on the analysis of EU legislation and its effects in terms of media markets are also available.

In the last period, we had the chance to meet in person for two project meetings and also to participate in external events to give further visibility to the project and its research topics and results.

If you have not met any of us yet, you can now have the opportunity to hear from some of the partners discussing more deeply about the European identity, culture, media and more. Watch the first mini-documentary on EUMEPLAT here below!

Do not hesitate to contact us to know more!

Thank you for following us,

EUMEPLAT team



PUBLICATIONS & LATEST NEWS

Hegemony: Platformization of Video



D 3.1

Methodological Framework

A Framework and Methodological Protocol for analyzing the video platformization

DOWNLOAD THE DOCUMENT



EUMEPLAT researchers under the coordination of the National Bulgarian University team and with the contribution of the IULM and Charles University have finalised a document which provides the methodological framework to study and analyse the video platformization in Europe, and notably in the 10 countries included in the EUMEPLAT project.

[Download the document](#)

European Media Legislation: Insights from the research conducted

"In the period from 1990 to 2020, the focus of European media law transitioned from audiovisual to platform services. The Treaties give the Union only a limited competence in media which remain the prerogative of the member states."

Volker Grassmuck from the Leibniz Institute for Media Research | Hans-Bredow-Institut has shared with us some insights about the research conducted on European media legislation and resulted in a report authored by him and his colleague Barbara Thomass.

[Read more](#)

MEETINGS & EVENTS

EUMEPLAT at the IAMCR 2022: Communication Research in the Era of Neo-Globalisation: Reorientations, Challenges and Changing Contexts, 11-15 July 2022



Sara Cannizzaro and Andrea Miconi from IULM presented a paper on *Europeanisation and media trust in the post-pandemic age of neo-globalization*, which was discussed in the session MPS-1 – News consumption and trust along with other papers by scholars and academics from other international higher education and research centers.

[Read more](#)

EUMEPLAT Research team met in Malmö on July 4th to 6th, 2022

EUMEPLAT research team gathered in Malmö, hosted by IKED, to exchange on the work undertaken so far and on next steps with regard to WP2 – Fake News: Platformization of Journalism, WP3 – Hegemony:



Platformization of Video, WP4 –
Exclusion: Platformization of Media
Representations and WP5 – Power:
People and Platforms.

A second Delphi+ Workshop was also
organised for WP5 by Charles
University.

[Read more](#)

EUMEPLAT at the UNIMED General Assembly 2022



On the occasion of the UNIMED
General Assembly, held in Amman
last June 22nd and 23rd, 2022,
EUMEPLAT has been presented
within the session *Media and Skills
Gap* thanks to the contribution of
Andrea Miconi from IULM University
and within the UNIMED projects
showcase session presented by
Nathalie Clauter from UNIMED.

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EUMEPLAT Second Mid-Term meeting and open Conference

The second Mid-Term meeting, in a
blended format, gathered all the
EUMEPLAT partners to discuss the
research and activities' state-of-the-
art.



An open conference on *Democracy, Media, and Affective Publics* with Zizi Papacharissi [University of Illinois and member of EUMEPLAT Scientific Board] as keynote speaker took place on May 5th in the morning, while at the end of the day Charles University organised a Delphi+ workshop (by invitation only).

[Read more](#)

EUMEPLAT project partners



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