EUMEPLAT

European Media Platforms:

Assessing Negative and Positive Externalities for European Culture

Horizon 2020 "Europe in a changing world – Inclusive, Innovative and Reflective Societies", Research and Innovation, Call Innovation 10/2020: *Evolving Media Landscapes and Europeanisation*

Reference Number: 101004488

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Second Plenary
Meeting

Charles University
Small Hall – Karolinum
Ovocný trh 560/5, 110 00
Staré Město
and
CU Digital Platforms

May 4 – 6, 2022

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Meeting Agenda

[Click here to join the meeting online](#) (MS Teams)

9:15 am CET
Participants' arrival

9:30 am CET
Welcome

10:00 – 11:15 am CET
Work Package 1: Europeanisation: Lessons from Media History [M 1-12]
Research Tasks 1.1, 1.2, 1.3, 1.4 & 1.6
Chair: Stylianos Papathanassopoulos [NKUA]
About: Presentation of the results.

10 – 10:15 Stylianos Papathanassopoulos, 'Patterns in media production and consumption in Europe: regional models
10:15 – 10:30 Daniël Biltereyst, 'Patterns in Movie Production, Distribution and Consumption'
10:30 – 10:45 Volker Grassmuck, Barbara Thomass 'European Media Legislation: Overview'
10-45 – 11:00 Nico Carpentier, Miloš Hroch 'Europeanisation: operational definition'
11:00 – 11: 15 Presentation and debate among partners.

11:15 – 12:30
Work Package 3: Hegemony: Platformization of Video [M 10-24]
Research Task 3.1 Methodological Framework [M 12]
Chair: Dessislava Boshnakova [NBU]
Presentation and debate among partners.

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12:30 CET
Lunch break
Location to be confirmed
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2:00 – 2:45 am CET
Work Package 3 Hegemony: Platformization of Video [M 10-24]
Research Task 3.2 Patterns in Platform Video Production in ten Countries [M 16]
Chair: Dessislava Boshnakova [NBU]
Presentation and debate among partners.

3:00 am – 3:45 pm CET
Work Package 3 Hegemony: Platformization of Video [M 10-24]
Research Task 3.3 Patterns in Platform Video Consumption in ten Countries [M 16]
Chair: Andrea Miconi [IULM]
About: We have to discuss two main priorities:

(1.1) Consistency and homogeneity among datasets;

(1.2) Disaggregated data and breakdown by age class, gender or demographics.

As to point 1.1, we will collect some data from a small sample of countries. In the second case, we are checking all the options for accessing or buying more advanced data.

Presentation and debate among partners.

4:00 – 4:45 pm CET
Work Package 3 Hegemony: Platformization of Video [M 10-24]
Research Task 3.5 Catalogue of Best Practices and Main Obstacles to Europeanisation [M 18]
Chair: Andrea Miconi [IULM]
Presentation and debate among partners.
About: Task 3.5- Catalogue of Best Practices and Main Obstacles to Europeanisation
That video platforms are building a pan-European culture is a widely accepted idea – how
"Netflix is creating a common European culture", one could read on the Economist on March 31, 2021. This being said, the first Italian data reveal a more problematic and uncertain pattern. In order to get to the bottom of this, some steps are required:

(2.1)   Synoptic observation of the main trends in video consumption [tasks 3.2 and 3.3];

(2.2) Comparison with evidence coming from WP1 [data about movie importation, Tv genres and home-video, if possible];

(2.3) Application of the semantic map model [D1.6], and selection of the concepts which may be useful for analyzing the effects of video platformization.

We will share a first proposal for point 2.1, and – if possible – a first overview on data related to the Italian market.

5:00 – 5:30 pm CET
Work Package 3 Hegemony: Platformization of Video [M 10-24]
Research Task 3.6 Video Data Clustering Report [M 24]
Chair: Fabiana Zollo [UNIVE] online
Presentation and debate among partners.

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19:00 CET
Dinner at Lokál
Address: Dlouhá 33, 110 00 Staré Město, Praha
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[Click here to join the meeting online](#) (MS Teams)

9:15 am CET
Participants' arrival

9:30 am CET
Welcome

9:45 – 11:00 am CET
Open Conference
Keynote Speaker: Zizi Papacharissi [University of Illinois]
Chair: Andrea Miconi [IULM]
About: Democracy, Media, and Affective Publics

Democracy has long offered an idealized form of governance. What if it is not the final stop on our civic journey, but a transition stage to something more advanced? Can technology help us evolve out of dated patterns of civic participation? This talk draws on original interviews conducted with citizens of more than thirty countries, to explore what democracy is, what it means to be a citizen, and what might follow democracy. The place of technology and journalism in contemporary democracies is further clarified in the context of vibrant populism and affective modes of participation.

Zizi Papacharissi is Professor and Head of the Communication Department, Professor of Political Science at the University of Illinois-Chicago, and University Scholar at the University of Illinois System. Her work focuses on the social and political consequences of online media. She has published 10 books, over 70 journal articles and book chapters, and serves on the editorial board of fifteen journals. Zizi is the founding and current Editor of the open-access journal Social Media & Society. She has collaborated with Apple, Facebook, Microsoft, Tencent and Oculus and has participated in closed consultations with the Obama 2012 election campaign. She sits on the Committee on the Health and Well-Being of Young Adults, funded by the National Academies of Science, the National Research Council, and the Institute of Medicine in the US, and has been invited to lecture about her work on social media in several Universities and Research Institutes in Europe, Asia, Africa, and the Americas. Her work has been translated in Greek, German, Korean, Chinese, Hungarian, Italian, Turkish, and Persian. Her new book, titled After Democracy, is out now with Yale University Press

11:15 am – 12:00 pm CET
Work Package 2: Fake News: Platformization of Journalism [M 1-20]
Research Task 2.1 Framework and Methodological Protocol [M 6]
Chair: José Moreno & Rita Sepulveda [ISCTE]
About: The Framework and Methodological Protocol for studying the platformization of Journalism in 10 countries
Presentation and debate among partners.

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12:00 CET

Lunch break
Location to be confirmed
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1:30 – 2:00 pm CET
Work Package 2: Fake News: Platformization of Journalism [M 1-20]
Research Task 2.2 Citizen Journalism in Ten Countries [M 16]
Chair: José Moreno & Rita Sepulveda [ISCTE]
About: Platformization of Journalism in 10 Countries – Preliminary results for Portugal
Presentation and debate among partners.

2:15 – 2:45 pm CET
Work Package 2: Fake News: Platformization of Journalism [M 1-20]
Research Task 2.2 Citizen Journalism in Ten Countries [M 16]
Chair: José Moreno & Rita Sepulveda [ISCTE]
About: Platformization of Journalism in 10 countries – Preliminary comparative results
Presentation and debate among partners.

3:00 – 3:30 pm CET
Work Package 2: Fake News: Platformization of Journalism [M 1-20]
Research Task 2.4 Catalogue of Best Practices in Citizen Journalism [M 16]
Chair: José Moreno & Rita Sepulveda [ISCTE]
About: Theoretical and conceptual framework and best practices for citizen journalism
Presentation and debate among partners.

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End of the day's regular program
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Click here to join the meeting online (MS Teams)

5:00 – 8:00 pm CET
Work Package 5: Delphi+ Workshop [Invitation only]
Work Package 5: Power: People and Platforms [M 24--36]
Chair: Nico Carpentier & Miloš Hroch [Charles University]
About: Brainstorming session and workshop about the future scenarios for Europe with a group
of experts (unfortunately this is a closed workshop).

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Dinner for consortium
19:00 CET
Adria Palace: Národní 40/36, Praha 1
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Day 3: May 6, 2022 (Second mid-term meeting)

[Click here to join the meeting online](#) (MS Teams)

9:15 am CET
Participants' arrival

9:30 am CET
Welcome

9:45 – 10.45 am CET
Work Package 6: Dissemination & Communication [M 1-36]
Work Package 6: Dissemination and Communication [M 1-36]
Chair: Nathalie Clauter and Raniero Chelli [UNIMED, Rome]
About: Communication tools and strategies; Public dissemination events; Stakeholders' engagement; Scientific dissemination; Key Exploitable Results
Presentation and debate among partners.

11:00 am – 11:45 pm CET
Work Package 7: Ethics + Work Package 9: Ethics requirements [M 1-36]
Research Tasks:
Chair: Andrea Miconi [IULM]
About: Updates on data management and internal repositories & key-exploitable results
Presentation and debate among partners.

12:00– 12:30 pm CET
Work Package 8: Management [M 1-36]
Chair: Andrea Miconi [IULM]
About:
- Amendment request
- First periodic Report results
- Looking forward meeting review on May 25th
- Steering Committee management
Presentation and debate among partners.

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12:30 CET
Lunch break
Location to be confirmed
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2:00 – 3:00 pm CET
Assembly of Partners
Approval of the meeting outcomes [formally restricted to the Assembly of Partners, one delegate per each university].

3:15 – 3:45 pm CET
Jam Session
Free-floating discussion. Any ideas are welcome, for the EUMEPLAT project and other possible activities. Presentation and debate among partners.

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Note: All participants will be required to pay for their lunch and dinners themselves.