

# Silvia MARTÍNEZ-MARTÍNEZ

Open University of Catalonia (UOC)



Silvia Martínez-Martínez (PhD) holds a degree in Information Sciences (Journalism) and a PhD in Communication from the Universidad CEU Cardenal Herrera (Spain). She is Assistant Professor of the Information and Communication Sciences Studies at the Open University of Catalonia (UOC) since 2011, where she also was the Academic Director of the graduate programmes in Social Media, Journalism and Digital Communication.

She is currently the Director of the master's degree in Social Media: Management and Strategy. She has been awarded with several recognitions for her academic trajectory and her research, among others the National Degree Award (Premio Nacional de Licenciatura) and the Extraordinary prize of Doctorate (Premio Extraordinario de Doctorado).