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Marta Rovetta is a member of the Research Office at IULM University, and Supervisor, Master Program in Arts Management and Master Program in Eastern Languages and Cultures, IULM University.

From 2011 to 2017 she was a UNESCO National Commission Steering Committee Member, expert in the field of cultural heritage and diversity of cultural expressions.

For IULM University she participated, in quality of contact person, to Tempus project "eMEDia - A bottom- up approach for the design and pilot of a joint Master Course in Cross-Media Journalism", to Creative Europe Project "Teaching European History through Cinema (TEHC)".

Rovetta is currently working as an administrative coordinator at Erasmus + KA2 – CBHE project "PAgES - Post-Crisis Journalism in Post-Crisis Libya: A Bottom-Up Approach to the Development of a Cross-Media Journalism Master Program" and at Erasmus + KA2 –Capacity Building in the field of Youth project "YAW – Youth Acrobata World".