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Guido Ferilli is Assistant Professor of Cultural economics and Director of the Cultural Industries and Complexity Observatory at IULM University. His research focuses on economics, data science and European programs. Ferilli researches and consults internationally in the fields of cultural economics policy design and local development, and has a wide experience in coordinating research and policy design projects worldwide.

He is currently unit responsible for IULM of Horizon 2020 project URBiNAT: Urban Innovative & Inclusive Nature, after an extensive cultural mapping and policy design project in Kosovo, and three projects in Swedish regions in cooperation with local players and the University of Uppsala. Ferilli is member of the Editorial board of one of the leading journals in the field, *City Culture and Society*, and writes for the Italian Journal of reference for Cultural Economics, *Economia della Cultura*.

He worked for IULM on the project “Coalition of Positive Messengers to Counter Online Hate Speech”, co-funded by the Rights, Equality and Citizenship Programme of the European Commission.