



EUMEPLAT

European Media Platforms:
assessing positive and negative
externalities for European culture

Newsletter #3 // February 2022

What's new?

In this Newsletter we are glad to share with you two new reports resulting from the last research conducted and further information about the project and its Scientific Board.

The research team has analyzed major trends of film production, exhibition and circulation in Europe of the last 30 years, and has designed a framework and methodological guidelines for the study of how information about Europe and Europeans' main concerns is published and debated on the main social media platforms in the 10 countries participating in the EUMEPLAT project.

Next February 13th, 2022 it will be the [#WorldRadioDay](#). The theme this year is devoted to "Radio and Trust" as, according to different international reports, radio continues to be one of the most trusted and used media in the world. In line with the 2022 theme, we recall what Prof. Papathanassopoulos, on behalf of the research team, shared with us concerning the previous project research showing the [trends of the last 30 years in Media Production and Media Consumption](#) at regional level:

Radio listenership has also slightly diminished in 30 years' time (mostly in Nordic and Southern Europe), as a side effect of internet radio streaming and on demand platforms. As a result, the number of radio stations and radio employees has started to drop. Although radio is less appealing than it used to be, it continues to be the most trusted medium for 24 countries of EU28.

Before leaving you to the reading of this Newsletter's items, we also want to remind you that you can find EUMEPLAT Community on [Zenodo](#) too.

Thank you for following us,
EUMEPLAT team

European patterns in the movie market. Insights from project's research work

EUMEPLAT project has issued a new report focused on European patterns in the movie market (D1.3). The report shows the research conducted by the Work Package 1 “Europeanisation: Lessons from Media History” in analyzing major trends of film production, exhibition and circulation in Europe of the last 30 years.

Prof. Daniel Biltereyst and Prof. Eduard Cuelenaere from the Center for Cinema and Media Studies (CIMS), Ghent University, Belgium, with the contribution of Prof. Andrea Miconi from IULM University, Italy, have brought together datasets from different sources in order to investigate some of the major longitudinal trends (1990-2020) in the European film production, distribution and exhibition scene.

[Read more](#)

Report: Patterns in Movie Production, Distribution and Consumption



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Deliverable D1.3

Patterns in Movie Production, Distribution and Consumption

Researchers from Ghent University and IULM have analysed the European movie market, with attention paid to American hegemony, to national productions, to positive cases of cross-European successes and European co-productions and data coming from movie box offices. If you are interested to discover these patterns, do not miss this research.

[Download the report](#)



A Framework and Methodological Protocol for analyzing the platformization of news



Deliverable D2.1

A Framework and Methodological Protocol for analyzing the platformization of news



Which are the most relevant issues in European media, and how are citizens debating about them? Which debate is taking shape at the intersection of top-down [professional] and bottom-up [nonprofessional] communication in social media platforms, in the [ten countries](#) participating in the project?

The ISCTE-IUL team, has designed a framework and methodological guidelines for the study of this matter.

[Download the report](#)

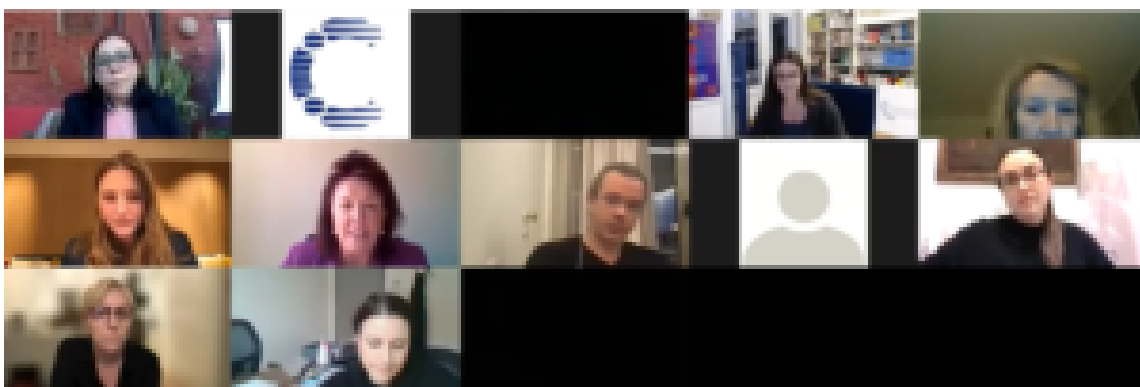
Meet the EUMEPLAT Scientific Board

To advise and accompany the research work to be conducted during the project lifespan, EUMEPLAT has appointed a Scientific Board composed of internationally known academics, recognized for their excellence in the fields related to the contents of the research. The members of the Board can be consulted in different occasions to implement specific high-level tasks. It currently counts 13 members from different European countries and beyond.

[Read more](#)

MEETINGS & EVENTS

IIC Italy Chapter Webinar: Recording available



Last December 14th, 2021 EUMEPLAT took part in the webinar “Insights for a

Balanced Regulation: Considering Platforms Benefits and Protection Needs”, jointly organised by the IIC Italian Chapter (International Institute for Communication) and AGCOM (the Italian Communications Regulatory Authority). The recording of the event, EUMEPLAT partners' presentations and more information on the event are available.

[Read more](#)

EUMEPLAT project partners



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