



# IIC Italy Chapter Webinar: Insights for a balanced regulation: considering platforms benefits and protection needs

**Date:** 14th December 2021

**Location:** Online Meeting

---

## Agenda: Agenda

### 14.30 CET: Welcome and Introductions

#### **Insights for a balanced regulation: considering platforms benefits and protections needs**

Welcome address

**Dr Augusto Preta**, President, IIC Italian Chapter; CEO, ITMedia Consulting

Introductory remarks

**Giacomo Lasorella**, President, Autorità per le Garanzie nelle Comunicazioni (AGCOM)

Setting the scene

**Professor Elisa Giomi**, Commissioner, Autorità per le Garanzie nelle Comunicazioni (AGCOM)

Keynote Speech

**Professor Damian Tambini**, Associate Professor, Department of Media and Communications at LSE and Programme Director for the MSc Media and Communications (Governance)

### 15.30 CET: Parallel Thematic Session 1 - Society, Culture, Environment: Social Networks

Chair

**Marco Pierani**, Director Public Affairs and Media Relations, Euroconsumers

**“Platforms and digital communication of death online grieving and digital continuing bonds”**

**Professor Roberta Bartoletti**, Full Professor of Sociology of Culture and Communication, Department of Communication, Humanities and International Studies of the Urbino University “Carlo Bo”, Italy

**Professor Francesca Pasquali**, Full Professor of Media Studies, Department of Letters, Philosophy, Communication, University of Bergamo

**“Love Me, Tinder”**

**Professor Carolina Bandinelli**, Associate Professor in Media and Creative Industries, Warwick's Centre for Media Cultural and Policy Studies

**Giacomo Lev Mannheimer**, Head of Government Relations and Public Policy, Southern Europe, TikTok

## 15.30 CET: Parallel Thematic Session 2 - Society, Culture, Environment: SVOD Services

Chair

**Celene Craig**, Deputy Chief Executive, Broadcasting Authority of Ireland

### "The EUMEPLAT" Project

**Professor Andrea Miconi**, Associate Professor, Department of Media, Arts & Communication of IULM University, EUMEPLAT Principal Investigator

**Professor Barbara Thomass**, Senior Researcher, Leibniz Institute for Media Research, Hans-Bredow-Institut (HBI)

### "Benefits of VOD platforms perceived by college students in Mexico"

**Dr Elia M. Cornelio Marí**, Assistant Professor in Communication, Universidad Juárez Autónoma de Tabasco, Mexico

**Maja Cappello**, Head of the Department for Legal Information, European Audiovisual Observatory

**Marianna Scharf**, EU Policy Manager, Netflix

## 15.30 CET: Parallel Thematic Session 3 - Economics, Finance, Labour

Chair

**J. Scott Marcus**, Senior Fellow, Bruegel

### "The Industrious platforms"

**Professor Adam Erik Arvidsson**, Full Professor of Sociology of Cultural and Communicative Processes, Department of Social Science, Università Federico II di Napoli

### "Crypto-finance between myth, financial emancipation and digital cultures"

**Professor Alberto Cossu**, Assistant Professor, School of Media, Communication & Sociology and Programme Director for the MA Digital Media & Society, University of Leicester

### "Big Tech finance and financial inclusion"

**Nicola Bilotta**, Researcher, Istituto Affari Internazionali and Senior Research Analyst, Banker Research Team, Financial Times

**Professor Fabrizio Botti**, Senior Fellow, Istituto Affari Internazionali and Assistant Professor, Department of Economic and Business Science, "Guglielmo Marconi" University

## 15.30 CET: Parallel Thematic Session 4 - Law, Democracy, Institutions

Chair

**Jean-François Furnemont**, CEO and Founder, Wagner-Hatfield

**“The right (not) to be (dis)informed in the digital sphere”**

**Professor Antonio Nicita**, Full Professor of Economic Policy, Lumsa University

**“Digital Bing Bang and Global Village: analysis and reflection on the virtuous circle of technology in social inclusion policies”**

**Professor Beatrice Rabai**, Assistant Professor in Prevention, Privacy and New Technologies, University of Pavia; Scientific and Teaching Coordinator of the Postgraduate Master of Law, Bocconi and Pavia Universities (SSPL)

**Dr Seyed M.S. Emamian**, President, SATRA (Iranian Audiovisual Media Regulatory Authority) and founding partner of GPTT (Governance and Policy Thinktank)

**Johan Keetelaar**, Director Public Policy, Head of Connectivity and Access EMEA, Facebook

## **17.00 CET: Plenary Session - Conclusive Remarks**

Chair

**Laura Aria**, Commissioner, Autorità per le Garanzie nelle Comunicazioni (AGCOM)

**Dr Roberto Viola**, Director General, DG CONNECT (Directorate General of Communication, Networks, Content and Technology), European Commission