



EUMEPLAT First Open Conference  
**Have We (N)ever Been European?**  
**Reflections on European Culture and Media**

IULM University, Milan, and IULM Stream Yard Platform

Monday, June 14, 2021

10:00 am- 6:30 pm CEST

According to some scholars, European media have never been European – or at least, they hardly fostered a common identity across the continent. In XIX century, at the rise of modern cultural industry, a few exchanges were given among European countries, with no more than two narrative forms – the English and French novel – struggling for the hegemony, and the latter eventually taking the lead position, as explained by Franco Moretti in his well-known *Atlas of the European Novel*. One century later, the European movie market would be ruled by American exportations, with exchanges from an European country to another being an exception, rather than the rule - and the more so, one can say, for digital platforms.

The questions behind the EUMEPLAT project -- *Is there an European media system? Do the media construct Europe, and how? Are audiences European?* -- are driven by these fundamental debates about Europe, and connect them to media platforms. What is the place of Europe, when compared to the *national* patterns of newspapers and broadcasting; to the *regional* organization of media systems [as in Paolo Mancini and Dan Hallin's model]; to the global hegemony held by American contents and services? For providing an answer, the three-year research – coordinated by IULM University and involving twelve partners in ten countries – called for the participation of high-level scholars in the field of Internet Studies, media history, economics, media systems, media law, data science, sociology, and cultural studies.



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EUMEPLAT's first Open Conference will be the occasion for presenting the initiative and, what is more relevant, for starting the discussion around some key issues – transnational culture; power and regulation of platforms; funding policies; European public opinion/sphere; Europeanization and common identity – which will play a fundamental part in the EUMEPLAT research, and in the future of the EU and Europe.

## Programme

### 10:00 am CEST

Institutional Welcome:

Luca Barbarito [Dean of the Faculty of Communication, IULM University]

*Introduction: An overview of EUMEPLAT Horizon 2020 Project*

Andrea Miconi [IULM University, EUMEPLAT Principal Investigator]

### 11:00 am CEST: *Europeanization from below*

Charlotte Galpin [Lecturer in German and European Politics, University of Birmingham]:

*Claiming EU citizenship: European identity, rights and pro-EU activism during Brexit*

Donatella della Porta [Professor of Political Sciences and Dean of the Faculty of Political and Social Sciences, Scuola Normale Superiore di Pisa]: *Europeanization and new social movements*

**Respondent:** Barbara Thomass [Hans-Bredow-Institute, Hamburg]

**Chair:** Nico Carpentier [Charles University]

### 3:00 pm CEST

Donald Sassoon [Emeritus Professor of Comparative European History, Queen's College, London]: *The Globalization of Capitalism 1860-1914*

**Chair:** Andrea Miconi [IULM University]



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**4:30 pm CEST**

**Putting the Media Systems Model to the Test**

Paolo Mancini [Professor of Media Sociology, University of Perugia]

Daniel Hallin [Distinguished Professor of Communication, University of California San Diego]

**Chair:** Stylianos Papathanassopoulos [National & Kapodistrian University of Athens]

**6:00 pm CEST**

Final remarks

Nico Carpentier [Charles University] and Stylianos Papathanassopoulos [National & Kapodistrian University of Athens]



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