



EUMEPLAT

European Media Platforms: Assessing Negative and Positive Externalities for European Culture

Horizon 2020 “Europe in a changing world – Inclusive, Innovative and Reflective Societies”, Research and Innovation, Call Innovation 10/2020: *Evolving Media Landscapes and Europeanisation*

Reference Number: 101004488

First mid-term meeting
IULM University
Room 144 – Building IULM 1
Via Carlo Bo 1, Milan, Italy
and IULM Teams Platform

September 14-16, 2021

Meeting Agenda



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Day 1: September 14, 2021

9:30 am CET

Participants' arrival

9:45 – 10:45 am CET

Work Package 1: Europeanisation: Lessons from Media History [M 1-12]

Research Tasks 1-2 Patterns in Media Production and Consumption [M 1-6]

Chair: Stylianos Papathanassopoulos [National & Kapodistrian University, Athens]

About: WP1 first results: regional and market reports; following steps and work program; scientific dissemination.

Presentations and debate among partners.

11:00 – 11:30 am CET

Work Package 1: Europeanisation: Lessons from Media History [M 1-12]

Research Task 3: Patterns in Movie Market [M 1-6]

Chair: Daniël Biltereyst [Gent University, Gent]

About: WP1 first results: patterns in Movie production, distribution and consumption; following steps and work program; scientific dissemination.

Presentation and debate among partners.

11:45 am – 12:15 pm CET

Work Package 1: Europeanisation: Lessons from Media History [M 1-12]

Research Task 4: European Media Legislation [M 6-12]

Chair: Barbara Thomass [Hans-Bredow-Institut, Hamburg]

About: Work program.

Presentation and debate among partners.

12:30 – 1:00 pm CET

Work Package 1: Europeanisation: Lessons from Media History [M 1-12]

Research Task 5: Data Clustering [M 2-12]

Chair: Fabiana Zollo and Samantha Ajovalasit [Ca' Foscari University, Venice]

About: Questions emerged from WP1 data collection; work program.

Presentation and debate among partners.

Lunch break

2:00 – 4:00 pm CET

Work Package 1: Europeanisation: Lessons from Media History [M 1-12]

Europeanisation: Operational Definition

Chair: Nico Carpentier [Charles University, Prague]

Round Table with contributions by:

Andrea Miconi [IULM University, Milan]: A literature review on Europeanization

Nico Carpentier [Charles University, Prague]: The European assemblage

Milos Hroch [Charles University, Prague]: Europeanization research: a matrix

Vaia Doudaki [Charles University, Prague]: Europeanization translated into WP2 and WP4

Stylianos Papathanassopoulos [National & Kapodistrian University, Athens]: EU Europeanization

Day 2: September 15, 2021

9:15 am CET

Participants' arrival

9:30 – 10:00 am CET

Work Package 2: Fake News: Platformization of Journalism [M 1-20]

Research Task 1: A methodological framework for analyzing the platformization of news [M1-6]

Chair: José Moreno and Rita Sepúlveda [ISCTE, Lisbon]

About: WP2 first results: research methodology; impact on the Data management.

Presentation and debate among partners.

10:15 – 10:45 am CET

Work Package 2: Fake News: Platformization of Journalism [M 1-20]

Research Task 2: The platformization of news in ten countries [M6-16]

Chair: José Moreno and Rita Sepúlveda [ISCTE, Lisbon]

About: work program and instructions.

Presentation and debate among partners.

11:00 – 11:30 am CET

Work Package 2: Fake News: Platformization of Journalism [M 1-20]

Research Task 3: Positive and negative externalities of news platformization [M12-16]

Chair: Thomas Andersson [IKED, Malmö]

About: first insights and research questions

Presentation and debate among partners.

11:45 am – 12:30 pm CET

Work Package 2: Fake News: Platformization of Journalism [M 1-20]

Research Task 4: Anti-European fake news and what to do [M2-16]

Chair: Fabiana Zollo and Samantha Ajovalasit [Ca' Foscari University, Venice]

About: questions emerged so far, work program and new time schedule [after the amendment]

Presentation and debate among partners.

Lunch break

1:30 – 2.00 pm CET

Work Package 4: Exclusion: Platformization of Media Representations [M 15-30]

Chair: Francisco Lupiáñez-Villanueva and Laura Lopez [UOC, Barcelona]

About: Methodology and work-plan for WP4

Presentation and debate among partners.

2:15 - 3:15 pm CET

Work Package 7: Ethics [M 1-36]

Work Package 9: Ethics Requirements [M 1-36]

Chair: Andrea Miconi [IULM University, Milan]

About: WP7 first results and deliverables; instructions from the Ethical Committee; EUMEPLAT data protection policy

Presentation and debate among partners.

3:30 – 4:00 pm CET

Work Package 5: Power: People and Platforms [M 13-36]

Chair: Nico Carpentier [Charles University, Prague]

About: Theoretical background of WP5; Required data for the WP5 analysis; Questions emerged so far, work program and new time schedule [after the amendment]

Presentation and debate among partners.

Day 3: September 16, 2021

9:15 am CET

Participants' arrival

9:30 – 10:00 am CET

Work Package 3: Hegemony: Platformization of Video [M 10-24]

Research Tasks 1-3: Patterns in video production and consumption [M10-16]

Chair: Dessislava Boshnakova [New Bulgarian University, Sofia]

About: Methodology and work-plan for WP3

Presentation and debate among partners.

10:15 – 10.30 am CET

Work Package 3: Hegemony: Platformization of Video [M 10-24]

Research Tasks 4: Positive and negative externalities of video platformization [M16-18]

Chair: Thomas Andersson [IKED, Malmö]

About: first insights and research questions

Presentation and debate among partners.

10:45 – 11:15 am CET

Work Package 3: Hegemony: Platformization of Video [M 10-24]

Research Task 5: Data Analysis

Chair: Fabiana Zollo and Samantha Ajovalasit [Ca' Foscari University, Venice]

About: questions emerged so far, work program and new time schedule [after the amendment]

Presentation and debate among partners.

11:30 am – 12:30 pm CET

Work Package 8: Management [M 1-36]

Chair: Andrea Miconi [IULM University, Milan]

About: project state of the art (deliberables, milestones, etc); Data Management Plan; next meetings; any other business

Presentation and debate among partners.

12:30 – 13.15 pm CET

Assembly of Partners

Approval of the meeting outcomes [formally restricted to the Assembly of Partners, one delegate per each university].

Lunch break

2:15 – 2:45 pm CET

Work Package 6: Dissemination and Communication [M 1-36]

Chair: Raniero Chelli [UNIMED, Rome]

About: Dissemination plan; Scientific dissemination; and Open Access Policy

Presentation and debate among partners.

2:45 – 3:15 pm CET

Work Package 6: Dissemination and Communication [M 1-36]

Chair: Nathalie Clauter [UNIMED, Rome]

About: Communication strategies and tools; Public events; Social media presence

Presentation and debate among partners.

3:15 – 3 :45 pm CET

Jam Session

Free-floating discussion. Any ideas are welcome, for EUMEPLAT project and other possible activities.